

Minutes of the NASSPDA Board meeting for SUNDAY, August 27, 2023, 11:00 AM PDT, 1:00 PM CDT, 2:00 PM EDT

Present:

1. Benjamin Soencksen (President, FGG Delegate, Scholarship Committee Chair)
2. Debbie Esparza (Vice President)
3. Erik Jaeger (Secretary)
4. Lee Fox (Treasurer, Finance Committee & Membership Chair; Competition Committee Co-Chair)
5. Kalin Mitov (Promotion Committee Chair)
6. Emma DiFrancesco (Board Member)
7. Jo Popadynetz (Board Member)
8. Eddie Alba (Competition Committee Co-Chair)-

Absent: None

1. Susie Hoskins (Board Member)

Meeting called to order at 02:10pm EST

Meeting ended 04:05pm EST

1. Future Strategy for NASSPDA (cont. from 7/16/2023; allotted half hour of further discussion)
 - 1.1. **Is NASSPDA still relevant?**
 - 1.2. **How can NASSPDA provide its community with more safe opportunities to compete?**
 - 1.3. **What kind of parameters for collaboration with USA Dance are necessary?**
 - 1.4. **NASSPDA policy regarding listing/promotion of non-NASSPDA events (temporarily based on membership)?**
 - Board created a collegiate committee to reach out the collegiate circuit, promoting NASSPDA during and after college.
2. Integration of Google Works
 - 2.1. **Use of Google Works to edit and comment on language/documents in development and possibly hosting of website**
 - If certain functions can be duplicated, such as setting polls, the Board is interested in moving its archive and other online activities to a Google Workspace account.
3. Standing Items
 - 3.1. Polls since last meeting to be recorded (see B.7.a.i.)
 - 3.2. Approve minutes & notes from last meeting
 - No Polls
 - Minutes and Notes from July to be approved as a poll before next meeting
4. Committee Reports
 - 4.1. Financial:
 - General fund: \$5,988.12
 - Stripe: \$192.10.
 - Expenses since last meeting: \$0
 - Income since last meeting: dues
 - 4.2. Membership:
 - 4.2.1. Membership update
 - 55 total members (+7 since last meeting), 32 individual, 7 first partner, 7 second partner, 1 Teams, 2 Organizations, 6 Honorary Members, 0 Student. These are estimates since the site was not accessible at the time of the meeting.
 - 4.2.2. Registration discount reimbursements
 - No reimbursements
 - 4.2.3. **Create new PayPal account (in addition to Stripe, as an alternative payment platform)?**
 - Board decided not to include PayPal as a payment option on the website, due to the complexity of the integration.
 - 4.3. Scholarship Committee:
 - 4.3.1. On hold for 2023
 - 4.3.2. **Policy changes for scholarship eligibility, procedure, numbers and levels (Jo)**
 - Postponed until next meeting
 - 4.4. Promotion Committee:
 - 4.4.1. eNewsletter.
 - 48% opening rate
 - 4.4.2. Activity Grant (on hold for 2023)
 - 4.4.3. Ambassadorship(s) applications
 - 4.4.4. **Report on use and effect of Google Adwords grant**
 - Postponed until next meeting
 - 4.5. Website Committee:
 - 4.5.1. Website/Archive updates

- 4.5.2. **Report on fixing/revamping/redesigning website**
 - After a complete overhaul and redesign, NASSPDA's Website will be relaunched on 8/30
 - 4.6. Board Election Committee 2024:
 - 4.6.1. Term ends in 2024: Debbie, Eddie, Kalin, Lee
 - No Updates
 - 4.7. Competition Committee:
 - 4.7.1. Adjudicator application(s)?
 - 4.7.2. Sanctioning application(s)?
 - 4.7.3. Title authorization application(s)?
 - 4.7.4. Suggested revisions of or additions to Competition Rules?
 - 4.7.4.1. **Change membership requirements for garnering NASSPDA titles? (see proposed language)**
 - Postponed until next meeting. Board to reread proposed language that changes eligibility requirements, share comments prior to and be ready to vote on the measure at the next meeting.
 - 5. Old Business
 - 5.1. Coordination with other organizations
 - 5.1.1. FGG/ESSDA
 - 5.1.1.1. **Updates on Dancesport at GG11 hosted in Guadalajara (dates, venue, officials confirmed)**
 - Solo and Duo Synchro categories for 3 International Latin dances (Cha Cha, Samba & Jive) have been added to the offered categories, though will not be part of IFSSDA's 2023 World Championship, and are now listed on GG11's website under the Dancesport page.
 - The judging panel will consist of 7 judges, including the Head Judge. One invited judge has though cancelled and efforts are underway to find a replacement.
 - Registrations are still not very strong. But there is hope and signs that these will pick up in the coming weeks.
 - 5.1.2. IFSSDA
 - 5.1.2.1. **Progress report on IFSSDA's website**
 - No update
 - 5.2. Upcoming/recent competitions
 - 5.2.1. Floorplay LA, NA Championships, Los Angeles, July 22, 2023— **report**
 - Community meeting took place with approx. 10 participants.
 - Discussion largely focused on how to make NASSPDA more relevant and increase participation among younger dancers (collegiate and post-collegiate).
 - 5.2.2. Gay Games XI, Guadalajara, Mexico, November 5 through 8, 2023
 - 5.2.2.1. **Set-up sale of T-Shirts through spreadshirt.com?**
 - Board decided upon a received request to reactivate NASSPDA's t-shirt shp with a new design for GG11.
 - 5.2.2.2. **Promotion within community through Facebook Ad Campaign**
 - Board decided to hold Facebook/Instagram advertising while finding a way to better target the ads.
 - 5.3. **Report on 2023 Event Sponsorship**
 - 5.3.1.1. **Overall assessment of success of this one-time program**
 - The one-time implemented 2023 Event Sponsorship Program has shown to have been successful in achieving its goal.
 - Discussion for a continuation in 2024 postponed until next meeting
6. New Business
 - 6.1. **Ad for Stampede in November?**
 - Board unanimously voted to buy an ad for \$100 in the printed program for Stompede.
7. **Schedule next Meeting**
 - Oct 15th, 2023