

**Minutes of the NASSPDA Board meeting**  
**SUNDAY, January 14, 2024, 11:00 AM PST, 1:00 PM CST, 2:00 PM EST**

Present:

1. Benjamin Soencksen (President, FGG Delegate, Scholarship Committee Chair)
2. Erik Jaeger (Secretary)
3. Lee Fox (Treasurer, Finance Committee & Membership Chair; Competition Committee Co-Chair)  
(left at 3pm Eastern)
4. Kalin Mitov (Promotion Committee Chair)
5. Eddie Alba (Competition Committee Co-Chair)
6. Emma DiFrancesco (Collegiate Outreach Committee Chair)

Absent:

1. Debbie Esparza (Board Member)

Meeting called to order at 02:15pm EST

Meeting ended 03:40 pm EST

1. Standing Items

1.1. Polls since last meeting to be recorded

- 1.1.1. approval of Daniel Calloway as NASSPDA judge as of 12/14/2023.
- 1.1.2. approval of Renata Shvarts as NASSPDA judge as of 12/21/2023.
- 1.1.3. approval of Event Sponsorship application by NASSPDA sanctioned portion of MAC titled 'Grading Rounds' for \$500.

1.2. Approve minutes & notes from last meeting

- Board unanimously approved.

2. Committee Reports

2.1. Financial:

- General fund: \$4,249.81
- Stripe: \$346.56
- Expenses since last meeting: \$500 to MAC for sponsorship, \$177.80 for Constant Contact, \$254.89 for Host Monster.
- Income since last meeting: membership renewals

3. Membership:

3.1. Membership update

- 61 total members (+6 since last meeting), 37 individual, 7 first partner, 7 second partner, 1 Teams, 3 Organizations, 6 Honorary Members, 0 Student.

3.2. Grant Program Committee:

3.2.1. Applications for

- 3.2.1.1. Event Sponsorship
- 3.2.1.2. Activity Grant

- No decisions taken.
- 3.2.1.3. Competition Scholarship

3.3. Collegiate Outreach Committee:

3.3.1. Progress report

- No updates.

3.4. Promotion Committee:

3.4.1. eNewsletter

- November/December Newsletter: sent to 402 people, 49% (182 people) opened the Newsletter. 18 clicks.

3.4.2. Ambassadorship(s) applications

- No updates

3.4.3. Report on use and effect of Google Adwords grant

- No updates

3.5. Website Committee:

3.5.1. Website/Archive updates

- The new Grant Program will require a separate page on NASSPDA's website with links to various forms, which will take time to implement, including some other necessary updates.

3.5.2. Report on website updates

- 3.5.2.1. Report of harassment via 'Partner Connection' (action taken?)

- No action taken yet

- 3.5.2.2. Missing application forms or links to Google forms (sanction & title authorization requests)

- In progress

3.6. Board Election Committee 2024:

- 3.6.1. Term ends in 2024: Debbie, Eddie, Kalin, Lee
  - 3.6.2. **New candidates?**
    - Jo Popadynetz resigned from the Board as of January 13, 2024.
    - The Board decided not to appoint any replacement for the vacant positions on the Board, but rather wait for the 2024 elections for any of the possible candidates to be added, since the Board still has 7 members, which is the size of the original Board that grew to 11 members over the years.
  - 3.6.3. **Establish timeline for election in 2024**
    - The timeline of Board Elections has in the past been developed around the largest sanctioned event, April Follies. Following that logic, the Board considers refocusing the timeline around the next upcoming sanctioned event, FloorplayLA, depending when that event will take place
  - 3.7. Competition Committee:
    - 3.7.1. Adjudicator application(s)?
      - Renata Shvarts and Daniel Calloway. Judges list will be updated on the website (see 1.1.1. and 1.1.2.).
    - 3.7.2. Sanctioning application(s)?
      - None
    - 3.7.3. Title authorization application(s)?
      - None
    - 3.7.4. Suggested revisions of or additions to Competition Rules?
      - 3.7.4.1. **Revision of judging rules (point system & criteria) for Showdance(Couples), Showdance Team & Formation Team? (proposal from Eddie)**
        - Moved to the March Meeting.
4. Old Business
  - 4.1. Coordination with other organizations
    - 4.1.1. FGG/ESSDA (Benjamin)
    - 4.1.2. IFSSDA (Benjamin)
    - 4.1.3. **Update on IFSSDA's website?**
      - No updates
  - 4.2. Communication with USA Dance about further collaboration
    - No decisions taken
  - 4.3. Upcoming/recent competitions
    - 4.3.1. Gay Games XI, Guadalajara, Mexico, November 5 through 8, 2023
      - 4.3.1.1. **Promotion within community through Facebook Ad Campaign or Instagram (final report by Kalin)**
        - Report on GG11 Dancesport Advertising. Reached 12,007 people pre- and post-engagement. 129 people clicked the links, 206 Likes, August 2- Nov 9 ad was running. 9 shares. 4 follows. Cost: \$165.63
    - 4.3.2. **Grading Event at MAC, NYC, January 12, 2024**
      - A detailed report on this event will be included in the January 2024 eNewsletter, to be published in the week following this meeting, and scoresheets will be available on NASSPDA's website as soon as received by organize
    - 4.3.3. **FloorplayLA, Los Angeles, CA, June/July 2024**
      - No updates
  - 4.4. Integration of Google Works
    - Use of Google Works to edit and comment on language/documents in development and possibly hosting of website**
      - Still under consideration and being researched
  - 4.5. **2024 USA and North American Championships?**
    - No update yet
5. New Business
  - 5.1. **???**
    - No updates
6. **Schedule next Meeting**
  - March 2<sup>nd</sup> 12pm Eastern/ 9am Pacific