

Minutes of the NASSPDA Board meeting for SUNDAY, July 16, 2023, 11:00 AM PDT, 1:00 PM CDT, 2:00 PM EDT

Present:

1. Benjamin Soencksen (President, FGG Delegate, Scholarship Committee Chair)
2. Debbie Esparza (Vice President)
3. Erik Jaeger (Secretary)
4. Lee Fox (Treasurer, Finance Committee & Membership Chair; Competition Committee Co-Chair)
5. Kalin Mitov (Promotion Committee Chair)
6. Susie Hoskins (Board Member)
7. Emma DiFrancesco (Board Member)
8. Jo Popadynetz (Board Member)
9. Eddie Alba (Competition Committee Co-Chair)-

Absent: None

Meeting called to order at 02:08pm EDT

Meeting ended 03:45pm EDT

1. Future Strategy for NASSPDA
 - 1.1. **Is NASSPDA still relevant?**
 - 1.2. **How can NASSPDA provide its community with more safe opportunities to compete?**
 - 1.3. **What kind of parameters for collaboration with USA Dance are necessary?**
 - No decisions taken, but the Board discussed the topic at length and will address relevance and collaboration in future meetings.
 - 1.4. **NASSPDA policy regarding listing/promotion of non-NASSPDA events (temporarily based on membership)?**
 - No decisions taken
2. Standing Items
 - 2.1. Polls since last meeting to be recorded (see B.7.a.i.)
 - No Polls
 - 2.2. Approve minutes & notes from last meeting
 - Board unanimously approved the previous meeting's minutes and notes.
3. Committee Reports
 - 3.1. Financial:
 - General fund: \$5,898.12
 - Stripe: \$86.49.
 - Expenses since last meeting: \$0.
 - Income since last meeting: money moved from Stripe to the General fund.
 - 3.2. Membership:
 - 3.2.1. Membership update
 - 48 total members (+3 since last meeting), 26 individual, 7 first partner, 6 second partner, 1 Teams, 2 Organizations, 6 Honorary Members, 0 Student
 - 3.2.2. Registration discount reimbursements
 - 3.2.3. **reinstated Paypal (in addition to Stripe, as an alternative payment platform)?**
 - Paypal should be part of new website
 - 3.3. Scholarship Committee:
 - 3.3.1. On hold for 2023
 - 3.3.2. **Policy changes for scholarship eligibility, procedure, numbers and levels**
 - On hold until after Floorplay
 - 3.4. Promotion Committee:
 - 3.4.1. eNewsletter
 - June 408 sent, 48% opened
 - 3.4.2. Activity Grant (on hold for 2023)
 - 3.4.3. Ambassadorship(s) applications
 - 3.4.4. **Report on use and effect of Google Adwords grant**
 - No additional comments
 - 3.5. Website Committee:
 - 3.5.1. Website/Archive updates
 - 3.5.2. **Report on fixing/revamping/redesigning website**
 - The relevant documents and will be stored in the groups.io archive as well as uploaded to the new site, but the entire archive will still be available for us on the old site.
 - 3.6. Board Election Committee 2024:
 - 3.6.1. Term ends in 2024: Debbie, Eddie, Kalin, Lee

- Tabled until later in the year
- 3.7. Competition Committee:
 - 3.7.1. Adjudicator application(s)?
 - 3.7.2. Sanctioning application(s)?
 - 3.7.3. Title authorization application(s)?
 - No updates to 3.7.1 to 3.7.3
 - 3.7.4. Suggested revisions of or additions to Competition Rules?
 - 3.7.4.1. Change membership requirements for garnering NASSPDA titles?
 4. Tabled until the next meeting, so that everyone has had a chance to review the proposal.
 5. Old Business
 - 5.1. Coordination with other organizations
 - 5.1.1. FGG/ESSDA
 - 5.1.1.1. Updates on Dancesport at GG11 hosted in Guadalajara (dates and venue confirmed)
 - No decisions taken.
 - 5.1.2. IFSSDA
 - 5.1.2.1. Progress report on IFSSDA's website
 - No update
 - 5.2. Upcoming/recent competitions
 - 5.2.1. Floorplay LA, NA Championships, Los Angeles, July 22, 2023
 - 5.2.1.1. NASSPDA Membership Meeting on Friday, July 21, 2023
 - 5.2.1.1.1. In attendance
 - Location: Courtyard Hotel Bar, 8pm.
 - 5.2.1.1.2. Agenda
 - 5.2.1.1.3. Topics to discuss
 - What NASSPDA has been doing
 - Involvement of NASSPDA and IFSSDA in the Gay Games
 - Inform on the discussion within Board on our position within the Dance landscape that is changing after the pandemic and with the changes in the mainstream world.
 - 5.2.1.1.4. Minutes
 - 5.2.2. Gay Games XI, Guadalajara, Mexico, November 5 through 8, 2023
 - 5.2.2.1. Set-up sale of T-Shirts through spreadshirt.com?
 - 5.2.2.2. Promotion within community?
 - No decisions taken.
 - 5.3. Use of Google Suites to edit and comment on language/documents in development
 - No decisions taken, will be discussed at first agenda point in a future meeting.
 - 5.4. Report on 2023 Event Sponsorship
 - 5.4.1. Program half-page ads (created?)
 - 5.4.2. Banner at event (present?)
 - 5.4.3. Member discount of no less than \$10 (confirmation and report)
 - 5.4.4. Sponsorship announced on event's website (done?)
 - Floorplay sponsorship has been announced on the website, and materials for promotion, medals, banners are available for the Championships.
 6. New Business
 - 6.1. ???
 - No new business
 7. Schedule next Meeting
 - August 27th 2pm Eastern