

Minutes for NASSPDA Board Meeting on Sunday, March 5, 2017, 3:00 PM PST, 5:00 PM CST, 6:00 PM EST

Board Members Attending:

Simone Assboeck (NASSPDA Board member); Lee Fox (Treasurer, Finance Committee Co-Chair); Garret Gerritsen (Membership Committee Co-Chair & Finance Committee Co-Chair); Kalin Mitov (Promotion Committee Chair); Benjamin Soenksen (President, FGG Delegate, Scholarship Committee Chair); Barbara Zoloth (acting Secretary); Eddie Alba (Competition Committee Co-chair, Election Committee Chair)

Board Members absent:

Pat Hogan (Vice-President, GLISA Representative, Membership Committee Co-Chair); Andrew Pueschel (Competition Committee Co-chair)

Meeting called to order at 6:05 PM EST

A. Standing Items

1. Polls since last meeting to be recorded: *N/A*
2. Approve minutes from last meeting: *Approved*

B. Committee Reports

1. Financial:
General funds: 4,460.74; Scholarship funds: 253.20
2. Membership:
 - a. *Membership update (renewal letter sent?)*
 - *56 members: 47 individuals, 5 affiliates, 5 organizations, 1 team, 1 honorary.*
 - *Renewal letter was sent January 23 to those who were active members in 2016.*
 - *A second reminder will be sent to all again, but this time including to those members that were no longer active in 2016.*
 - b. *eNewsletter*
February 2017 NASSPDA eNewsletter was sent and had the usual high rate of opening.
 - c. *Membership levels & discounts proposal:*
Proposals are still under consideration, discussion therefore deferred to next meeting.
 - i. *To increase membership: 2 for 1 (has to be new members).*
 - ii. *Discount for teams that have members w/active individual membership.*
 - iii. *Add membership level for social dancers at \$15 w/less benefits than individual (competitor) membership, eliminate affiliate membership (make ESSDA & IAGLCWDC honorary).*
3. Scholarship:
Decisions about number of grants and amount per grant postponed to end of 2017.
4. Same-Sex Dancesport Promotion:
 - a. *Activity Grant application*
No new applications for Activity Grants have been received.
 - b. *Promotional proposal for membership outreach*
The Board approved the following proposals:
 1. *Purchase of 2 upright straight X-cross banners with NASSPDA logo (design to be proposed the Promotion Committee Chair).*
 2. *Purchase targeted advertising for NASSPDA's Facebook page for period of March 1 through September 30, 2017, in the amount of \$100.*
 3. *Place NASSPDA ads in programs of the following sanctioned events: April Follies (California State Championships), World Outgames (World Championships), Glitz and Glitter Ball (Ohio State Championships?), Montreal Rainbow Dance Challenge (Canadian Championships) and Provincetown Dance Trophy (USA & Massachusetts State Championships).*
 4. *Have a NASSPDA table staffed by a NASSPDA Board members onsite at sanctioned competitions with an information and membership sign-up table.*
 5. *A new NASSPDA postcard ("rack" card), designed by the Promotion Committee Chair and presented to the Board for approval.*
 6. *Purchase a half-page black-and-white ad in the April Follies 2017 program with a design to be created and presented to the Board by the Promotion Committee Chair.*
 7. *Create a color version of a program ad for future use.*
5. Board Election:
 - a. *Term up: Andrew, Barbara, Benjamin, Garrett*

Andrew and Garret are not seeking re-election, Barbara and Benjamin are. The Board will search for potential candidates to fill the vacant positions with a particular focus on geographic, gender and ethnic diversity, announced on Facebook, in eNewsletter and on website.

b. **Time line**

Approved by the Board:

- | | |
|-----------------|---|
| April 9, 2017 | - Deadline for nominations (determined during this meeting) |
| April 30, 2017 | - Ballots created and sent to voting members via Survey Monkey |
| May 6, 2017 | - Reminder email to voting members to submit their vote |
| May 10, 2017 | - Reminder through Survey Monkey email that polls close May 14 |
| May 13, 2017 | - Elections close |
| May 14-22, 2017 | - Election results tabulated from Survey Monkey |
| May 21-31, 2017 | - Results reported to the Board and then to all NASSPDA members |

6. **Website:**

Work is proceeding on NASSPDA's new website. Board members are asked to continue reviewing contents and forward comments and suggestions to the Website Committee Chair. A new webmaster familiar with WordPress will need to be found in the near future.

a. **Report on status of new website/membership plug-in:**

i. **Automated letter responses when members newly join or renew implemented?**

A more generic version that can be in use for future years is preferred. It is unclear whether that has already been implemented or not

ii. **Archival records up to date?:** Still in process.

iii. **Calendar plug-in?:** Not located yet.

iv. **Content oversight?:** Continuous involvement and oversight by the Board.

7. **Competition:**

No new adjudicator, sanctioning, or authorization applications have been received or any revisions and/or additions for the Competition Rules conceived.

a. Adjudicator application(s)?

b. Sanctioning application(s)?

c. Title authorization application(s)?

d. Suggested revisions of or additions to Competition Rules?

C. Old Business

1. **Coordination with other organizations**

a. **FGG/ESSDA & GLISA**

i. **World Championship titles at Gay Games 2018 (status update)**

No update on the status of negotiations between ESSDA and the organizers of Danceport at the 2018 Gay Games. ESSDA though assured NASSPDA that all concerns regarding these negotiations are noted and will be considered.

b. **IFSSDA**

i. **WDSF interested in talks about membership**

ii. **Legalization, By-Laws, Competition Rules (status update)**

No update on the status of IFSSDA (possible talks at World Outgames in Miami).

2. **Upcoming/recent competitions:** No further updates

a. April Follies, California State Championship, Oakland, CA, April 29, 2017

b. World Outgames, Miami, FL, 2017 World Championship, 5/25-6/2/17

i. IAGLCWDC sanctioned event: May 25 through May 28, 2017

ii. NASSPDA sanctioned event: May 29 through June 2, 2017

c. Glitz & Glitter Ball, Columbus, OH, July 22, 2017

d. Delaware Valley Equality Ball, Woodbury, NJ, August 2017?

e. Montreal Rainbow Dance Challenge, Canadian Championship?, September 2017?

f. Boston Open, USA & Massachusetts State Championships, **September 30, 2017**

g. Gay Games 10, Paris, France, 2018 World Championships, Summer 2018

h. Montreal Rainbow Dance Challenge, Canadian Championship?, September 2018?

i. **Requested hosting of 2018 North American Championships**

D. New Business

1. **Ads in programs of upcoming events?:** See notes above under B.4.b.

E. Schedule next Meeting(s)

Sunday, April 2, 2017, 12:00 PM PDT, 2:00 PM CDT, 3:00 PM EDT.

Adjourned 4:40 PM PST.